

Cookie Policy of Artgraphics

Version of 25-01-2025

Artgraphics uses cookies and other techniques on its webshop. Because we want to guarantee your privacy and improve the user-friendliness of your visit(s) to our webshop, we think it is important that you know how and why we use cookies. Below we give you as much information as possible about the use of these techniques, including cookies by Artgraphics.nl Here you can also manage your cookie settings.

Who is responsible for the processing of your data?

Artgraphics, administration and customer service located at Churchillaan 782 Terneuzen, is responsible for the processing of data as described in this cookie policy.

What are cookies?

Cookies are small, simple text files that your computer or mobile device stores when you use our webshop. There are also cookie-like techniques that achieve the same results.

What are the other cookie-like techniques?

Web beacons, Local and Session Storage and SDKs are standard internet techniques that sometimes, together with cookies, ensure that a system can collect information and then send it. Cookies and other techniques are used by all existing web shops. By using cookies and other techniques, we ensure, for example, that:

- Surfing in the Artgraphics.nl web shop becomes more fun and easier for you;
- You do not receive or have to enter the same information every time you visit our web shop;
- We can offer you special functionalities such as the wish list or your shopping cart;
- We can measure how our web shop is used and where we can improve it;
- We can show you advertisements and recommendations based on your interests;
- We can recognise which device you use when you visit us;
- We can register how often an advertisement is shown in order to better tailor the advertisements to your needs and interests and to prevent you from seeing the same advertisement every time.

Third-party cookies

Third-party cookies are also placed via our web shop. The privacy and cookie policy of the company in question applies to the use of cookies by other companies.

Which cookies do we use? In short:

Functional cookies or necessary cookies

Functional cookies ensure that our webshop functions correctly. Think for example of functionalities such as placing an item in your shopping cart or paying for your order.

Analytical cookies

With the help of third parties, we use analytical cookies to collect statistics on how our webshop is used. By measuring website usage, we can continue to improve our shop to the benefit of our users.

Marketing cookies

We place marketing cookies on our webshop. Third parties can also place marketing cookies on our webshop. We also place marketing cookies on third-party websites. We can combine the information from these marketing cookies. We do this so that we can make you the most relevant offers based on your online surfing, searching and purchasing behaviour. We also use these marketing cookies to keep track of which advertisements you have seen.

Functional or necessary cookies

Functional or necessary cookies ensure that the Tshirtdeal.nl webshop functions properly. Consider:

- Remembering and storing the items that you add to your wish list;
- Providing a notification for an uncompleted order so that you do not lose the items in the shopping cart;
- Saved browser settings so that you can view our webshop optimally on your screen;
- The option to save your login details so that you do not have to enter them again every time;
- The option to respond to messages in our web shop;
- An even load on the website so that it is easily accessible and continues to function optimally;
- Detecting possible abuse or possible problems in our web shop, for example by registering successive failed login attempts.

Analytical cookies

We use, with the help of third parties, analytical cookies to investigate store usage. These statistics give us insight into, among other things, how often we are visited and where we can improve our web shop. This allows us to continuously optimize the experience with our web shop. The following data, among other things, is stored:

- The IP address that is made anonymous;
- Technical characteristics, such as the browser you use (such as Chrome, Safari or Firefox), the resolution of your computer screen, your language preference and which device you use;
- From which page you came to the web shop;
- When and for how long you visit or use the web shop;
- Whether you use functionalities of the web shop. For example, creating a wish list, placing an order or viewing previous purchases;
- Which pages you visit in our webshop.

We use these cookies, for example, to:

- Keep track of the number of visitors to our webshop;
- Measure how long a visit lasts;
- Determine the order in which a visitor visits the various pages of our webshop.

Marketing cookies

In our webshop, you will see recommendations, promotions and advertisements from ourselves and from third parties. You may also encounter our advertisements on third-party websites. We use

cookies to keep these recommendations, promotions and advertisements relevant. These marketing cookies enable us to:

- Keep track of which advertisements you have already seen;
- Keep track of how often you have already seen an advertisement;
- Prevent you from seeing the same advertisement over and over again;
- Keep track of whether you click on the advertisements;
- Keep track of whether you place orders after seeing or clicking on an advertisement;
- Combine your online surfing, searching and purchasing behaviour regardless of which device you use;
- By combining these characteristics, we estimate your advertising interest and can tailor the advertisements we show you in our webshop and on third-party websites to this.

Advertising networks and media agencies act as intermediaries for webshops and advertisers. The marketing cookies of these parties make it possible that:

- We can show you third-party advertisements;
- Our advertising partners can combine your preferences at tshirtdeal.nl with information they collect when you visit other websites.

For the cookies that these parties place for marketing purposes, we refer you to the statements on the websites of these parties. Because the statements can change regularly, we recommend that you regularly consult these privacy and cookie statements. The following parties place cookies and/or other techniques on our webshop:

- Google
- Criteo Sponsored Products
- Facebook
- Twitter
- Hotjar
- Bing
- VWO

We only use marketing cookies if you have given permission for this. If you do not give permission, advertisements will still be shown, but these will be random advertisements. You can make your choice below.

To manage your settings for marketing cookies with other parties, we refer you to the websites of those parties:

- Google
- Facebook
- Twitter
- Hotjar
- Bing

- VWO

Browser settings

If you do not want websites to be able to store cookies on your computer, you can adjust your browser settings. You will then receive a warning before cookies are placed. You can also adjust your settings so that your browser refuses all cookies or only cookies from third parties. You can also delete cookies that have already been placed. Please note that you must adjust the settings separately for each browser on each device you use. We would like to point out that if you do not want to use cookies, we unfortunately cannot guarantee that our webshop will work properly. It is possible that some functions of the webshop will be lost or that you will not be able to see certain pages at all. In addition, refusing cookies does not mean that you will no longer see advertisements. The advertisements will then no longer be tailored to your interests and will be repeated more often. How you can adjust your settings varies per browser. Click on one of the links below to go directly to the manual of your browser or, if necessary, consult the help function of your browser.

- Chrome
- Safari
- Firefox
- Internet Explorer Edge

If you want to disable cookies from specific parties, you can do so via www.youronlinechoices.com.

Delete cookie history

If you have chosen 'refuse marketing cookies' above, these cookies will no longer be placed from that moment on. If you also want to delete your cookie history, you can do so for the different browsers in the following way.

Delete cookies in Chrome:

- Click on the 3 dots at the top right. Click on History > History > Clear browsing data.
- In the 'Clear browsing data' menu, you have the option at the top to clear browsing data from the first use up to and including the last hour only. Below that, you can choose which items you want to clear. In any case, check 'Cookies and other site and plug-in data'.
- Press the 'Clear browsing data' button.

Delete cookies in Safari:

- Open Safari and go to Safari > Preferences > Privacy > Delete saved cookies and data > Manage website data > Delete all.

Delete cookies in Firefox:

- Click on the 3 lines at the top right, click on Options > Privacy > Delete individual cookies.
- Click on 'Delete all'.

Delete cookies in Microsoft Edge:

- Click on the 3 dots at the top right > Settings. Under 'Clear browsing data', click the option 'Choose what to clear'.

- Select the cookies (pre-selected) > Press the 'Clear' button.

Delete cookies in Internet Explorer:

- Click on the gear wheel at the top right > choose Internet Options > General tab. Click on 'Delete' under 'Browsing history'.
- Don't want to delete everything? Then check 'Cookies and Website data' and click on 'Delete'.

Artgraphics' privacy policy

With the use of some cookies, personal data is also processed as you can read above. In our privacy policy you can find more information about how Artgraphics handles your data.